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PASSION SHOPPING

AquaFlor

A perfume shop with the charm of past times, dedicated to the hand-crafted manufacture of perfumes made using natural and rare raw materials, personalisable through the choice of fragrances. A studio run impeccably by maître parfumeur Sileno Cheloni. www.aquaflor.it - www.aquaflorfirenze.com Open daily 10am-1pm/2pm-7pm. Borgo Santa Croce, 6. T: 055 2343471. **Map H5**

Dr. Vranjes

Home fragrances and elegant furnishing accessories made by hand in Florence for more than 30 years. Florence is home to the laboratories and the headquarters of the Florentine home fragrance company founded and managed by the "nose", the perfumer, namely chemist and cosmetologist Dr. Paolo Vranjes and his wife Anna Maria. In addition to the traditional production of ambient diffusers and "lamparum" items, the brand has diversified its production with linen, cosmetics, perfumes and gift boxes, also giving a strong Florentine identity to the packaging, inspired by Brunelleschi's Dome. drvranjes.it. Open Mon 3pm-7pm; Tues-Sat 10.30am-2pm/3pm-7pm. Via San Gallo, 63/r. T: 055 494537 **Off Map** • Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. Via della Spada, 9/r. T: 055 288796. **Map E3** • Open Mon 3.30pm-7.30pm; Tues-Fri 10am-1.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. Borgo La Croce, 44/r. T: 055 241748. **Map I3**

La Ménagère

CONCEPT STORE A delightful concept store of around 1500 square metres that includes a shop with design objects for the home, a florist, in addition to a restaurant and a bistro. Located right in the city centre, in the space that was once occupied by the first Florentine household item shop, it combines industrial and recycled materials and design objects for a contemporary result with a romantic touch. www.lamenagere.it. Open daily 7am-2am. Via de' Ginori 8/r. T: 055 0750600. **Map F1**

Marioluca Giusti

A Florentine Maison producing practical, elegant design objects for the table and more besides, in a style between fusion and pop. Its synthetic crystal

glass and melamine collections are enhanced every year with new models with colour shades ranging from white to black to transparent, to brighter colours such as fuo. Its products are particularly appreciated by important international personalities such as the Princes of Monaco, King Mohammed VI of Morocco, Steven Spielberg, Valentino and the Missoni family. Its boutiques are characterized by total white walls with niches where the accessories are exhibited, as in a museum. It has several sites in Florence: Por Santa Maria, 16/r (open daily 11am-7pm); Via della Spada, 16-20 (Open Mon-Sat 10am-1.30pm/2pm-7.30pm; Sun 11am-7.30pm). Flagship Store: Via della Vigna Nuova 88/r. Open daily 10am-7.30pm. T: 055 2399527. **Map D3**

Officina Profumo-Farmaceutica di Santa Maria Novella

UNIQUE The oldest historical pharmacy in Europe (established in 1221), the Officina Profumo-Farmaceutica is housed in a part of the Dominican convent complex of Santa Maria Novella and has been open to the public for over four centuries (since 1612). Its products (perfumes, beauty products, medicinal herbs, herbal teas, sweets and chocolates) are sold all over the world in 75 single brand stores and represent a production par excellence on account of their quality raw materials and centuries-old handicraft techniques, with the aid of modern technologies. The frescoed monumental environments - Sales Room, Green Room, Ancient Apothecary and Sacristy - have been returned to their former splendour thanks to restoration work. www.smnovella.com. Open daily 9am-8pm. Via della Scala, 16. T: 055 216276. **Map D2**

The Merchant of Venice

NEW The new boutique is structured into a vast range of Eaux de Parfum and Eaux de Toilette, completed by products for personal care, for the environment and accessories. The essences are contained in packaging with designs inspired by the glassmaking tradition of Murano. Furthermore, the single-brand store provides a personalized layering service. www.themerchantofvenice.com. Open Mon-Thurs 10.30am-1.30pm/2.30pm-7.30pm; Wed-Sat 10.30am-7.30pm. Via degli Strozzi, 28/r. T: 055 216559. **Map E3**

Valli Tessuti Alta Moda

A reference point in Florence that offers its clientele the best made in Italy fabrics inspired by the most beautiful haute couture collections. The store carries a vast assortment of precious, sought-after cuts to make elegant dresses, prêt-à-porter and ceremonial attire both for men and women, but also coats, shirts and bridal gowns. vallitessuti.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Vigna Nuova, 81/r. T: 055 282485. **Map D3**

SHOES

Aquazzura

Created in Florence in 2011 and inspired by the luxury hand-crafting tradition, the brand combines a typically European refined aesthetic sensibility with modern Latin American elegance. Aquazzura shoes have been worn by trendsetters, Hollywood stars, European royalty and fashion insiders around the globe. www.aquazzura.com. Open daily 10am-7pm. Palazzo Corsini-Lungarno Corsini, 42. T: 055 291242. **Map D4**

SHOPPING CENTER

I Gigli

20 kilometres from Florence, the I Gigli shopping centre stretches over a surface area of 72,000 sq.m. with 134 shops by important Italian and international brands, including some exclusive to Tuscany such as Apple Store, 18 restaurants and bars, a 16-screen Multiplex Cinema, events, entertainment and services for adults and kids. igigli.it. Open Mon-Sat 9am-10pm; Sun 9am-9pm. Via San Quirico 165, Campi Bisenzio (Florence). T: 055 8969250. **Off Map**

STATIONERY

Pineider

Artisan savoir faire since 1774 in the universe of paper, writing and leather goods. Tradition and design are the distinctive features of this brand, which is unique worldwide: from the printing of precious and embossed paper to articles made of fine leather, to elegant writing instruments. www.pineider.com. Open Mon-Sat 10am-7pm. Piazza de' Rucellai, 4-7/r. T: 055 284656. **Map E3**